



The Canadian  How-To People

October, 4, 2009

RONA HOME & GARDEN

1880 Innes Rd.

Gloucester Ont,

K1B 3K5

Tel: (613) 741-6331

To: Gloucester Minor Hockey Association;

At RONA we are always looking for ways to become more connected with local communities & associations. The RONA Home & Garden “Gloucester” store located at 1880 Innes Rd. are glad to welcome a partnership with the “GCMHA” for the upcoming 2009 – 2010 season and issue some membership cards for it’s members.

We would like to extend a discount card to every member of the association. With this discount card every family of the GMHA will receive a **5% discount** off most of your purchases. You will generally get 5% off at the time of purchase and RONA Home & Garden Gloucester will accrue an additional rebate of up to 5% back to the GCMHA to help fund team & association events. This rebate will be remitted every September by RONA Gloucester.

Terms of use & Conditions:

- After you finish shopping in the store go to the “commercial sales counter” located at the left front of the store and or in the exterior lumber drive through.
- Tell the sales associate/cash clerk you have a “cash account”, the number and or name on the account will be GCMHA, this number/name will appear on the card along with a PIN number, the card and PIN number must be present at the time of purchase
- Conditions: *This discount card may not be combined with any other offer or promotion such as RONA Gift cards, Run to RONA event, financing and or Air Miles promotions.*
- Conditions: *This card is designed for and meant to be used for personal use by the immediate family of the “GMHA.” only and not other friends and neighbors or corporate applications*
- Conditions: *This is applicable for in-stock merchandise only and not for special order or installed merchandise. (please inquire at the store)*
- This card/program will expire every September and may be subject for renewal at the start of every year with a new card
- There are approximately 6% of various items that the discount may not be subject to, on these items the system will not discount but the 5% rebate will still apply, in any event you will get the better of the two prices.

The key to this joint venture program lies within the ability of the association and the teams that are formed at the beginning of every season to effectively and efficiently communicate this

program to the individual team members so that everybody benefits from these economies of scale. The idea here is to try and create a consumer loyalty program, when GCMHA members need to purchase some things hopefully we will be their 1st choice even if the drive maybe a little further, and they will benefit with a discount and help support their own association through their patronage. For any questions or comments please feel free to e-mail dop.05811@rona.ca

Best of luck to the 2009-2010 GMHA teams and happy shopping

Regards,
RONA Home & Garden Gloucester



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